

Evertz Technologies Limited

TSX : ET



October 29, 2020

Evertz Announces Purchase of DTC Interactive Graphics Company

BURLINGTON, ONTARIO--

Attention Business/Financial Editors:

Evertz Technologies Limited (TSX:ET), a global leader in media and entertainment technology solutions, announced today that Evertz acquired a direct to consumer (DTC) interactive graphics company based in Bergen, Norway on October 27, 2020. The acquisition, including the company's interactive graphic overlays platform, expertise and patents, complement Evertz cloud based solutions and provide customers with enhanced direct to consumer dynamic engagement solutions for live sports, playout and mobile platforms.

About Evertz

Evertz Technologies Limited (TSX:ET) designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. The Company's solutions are purchased by content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, high & ultra-high definition television ("HDTV" & "UHD") and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. The Company's products allow its customers to generate additional revenue while reducing costs through efficient signal routing, distribution, monitoring and management of content as well as the automation and orchestration of more streamlined and agile workflow processes on-premise and in the "Cloud".

Contact Information

Evertz Technologies Limited
Doug Moore, CPA, CA
(905) 335-7580
ir@evertz.com